



# Dubai Lynx 2007 Print Winners



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
<b>GRAND PRIX</b>				
<b>A05 Cosmetics &amp; Beauty, Toiletries &amp; OTC Pharmacy</b>				
Undo	P&G	Olay	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>GOLD</b>				
<b>A01 Foods</b>				
Cars	Bel	La Vache Qui Rit Cheese	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A04 Home Appliances &amp; Furnishings, Home Electronics &amp; Audio-Visual</b>				
Wallet	Sony	Sony Cybershot T7	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A06 Clothing, Footwear &amp; Accessories</b>				
Censored	Wonderbra	Lingerie	TONIC COMMUNICATIONS Dubai	UNITED ARAB EMIRATES
<b>A11 Travel, Transport, Entertainment &amp; Leisure</b>				
Broken Lego	Seibukan Karate Centre	Karate For Kids	GREY WORLDWIDE Dubai	UNITED ARAB EMIRATES
<b>A15 Commercial Public Services</b>				
Onerbra	Emirates Diagnostics Clinic	Emirates Diagnostics Clinic	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A03 Household</b>				
House	Procter & Gamble	Tide	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Out	Procter & Gamble	Tide	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
<b>A04 Home Appliances &amp; Furnishings, Home Electronics &amp; Audio-Visual</b>				
Mountain	Sony	Microvault	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
Whale	Sony	Microvault	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
Elephant	Sony	Microvault	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
<b>A09 Retail Stores</b>				
Novel	Booksplus	Bookstore	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
Dictionary	Booksplus	Bookstore	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A12 Publications &amp; Media</b>				
Toothbrush	Gulf News	Newspaper	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
Coffee	Gulf News	Newspaper	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
WC	Gulf News	Newspapers	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A17 Public Health &amp; Safety, Public Awareness, Fundraising &amp; Appeals</b>				
Tortured	Amnesty International	Amnesty International	JWT Dubai	UNITED ARAB EMIRATES
Abused	Amnesty International	Amnesty International	JWT Dubai	UNITED ARAB EMIRATES
Imprisoned	Amnesty International	Amnesty International	JWT Dubai	UNITED ARAB EMIRATES
<b>SILVER</b>				
<b>A01 Foods</b>				
Hulk	Bel	La Vache Qui Rit Cheese	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
Smoke Detector	Goody	Hot Sauce	IMPACT/BBDO Jeddah	SAUDI ARABIA
<b>A02 Drinks</b>				
Diet Straw	Pepsi International	Diet 7Up	IMPACT/BBDO Jeddah	SAUDI ARABIA
<b>A05 Cosmetics &amp; Beauty, Toiletries &amp; OTC Pharmacy</b>				
Dentures	Al Tayer Group	A4 Age Reversal Cream	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A17 Public Health &amp; Safety, Public Awareness, Fundraising &amp; Appeals</b>				
Freedom From Hunger Week	Emirates Today/Evening Post	Eradication of Poverty	TEAM/Y&R Abu Dhabi	UNITED ARAB EMIRATES
<b>A01 Foods</b>				
Fan	Nestlé	Polo Mints	JWT Dubai	UNITED ARAB EMIRATES
Hand Fan	Nestlé	Polo Mints	JWT Dubai	UNITED ARAB EMIRATES
<b>A03 Household</b>				
Pervert	P&G Ariel	Ariel Plus	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
Thief	P&G Ariel	Ariel Plus	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A15 Commercial Public Services</b>				

Mountain	Vodafone	Wireless Office	JWT CAIRO	EGYPT
Paradise Beach	Vodafone	Wireless Office	JWT CAIRO	EGYPT
City	Vodafone	Wireless Office	JWT CAIRO	EGYPT
TV Room	Boecker	Pest Control	JWT Dubai	UNITED ARAB EMIRATES
Living Room	Boecker	Pest Control	JWT Dubai	UNITED ARAB EMIRATES
Kitchen	Boecker	Pest Control	JWT Dubai	UNITED ARAB EMIRATES
<b>BRONZE</b>				
<b>A01 Foods</b>				
Birdcage	Kellogg's	Special K	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Plate	Nestlé	Kit Kat Chunky	JWT Dubai	UNITED ARAB EMIRATES
<b>A02 Drinks</b>				
Botero	Pepsi	Diet Pepsi	IMPACT/BBDO Dubai	UNITED ARAB EMIRATES
Pool	Pepsi International	Pepsi	IMPACT/BBDO Jeddah	SAUDI ARABIA
<b>A03 Household</b>				
100% Black	Henkel Lebanon	Mir Laundry Detergent	IMPACT BBDO Beirut	LEBANON
Dots	Henkel Arabia	Persil	IMPACT/BBDO Riyadh	SAUDI ARABIA
<b>A05 Cosmetics &amp; Beauty, Toiletries &amp; OTC Pharmacy</b>				
Boxing Ring	Colgate Palmolive	Oral Care Toothpaste	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A06 Clothing, Footwear &amp; Accessories</b>				
Thong	Bendon	Lingerie	TBWA\RAAD Dubai	UNITED ARAB EMIRATES
<b>A07 Miscellaneous</b>				
Budgie	Master Foods	Trill Bird Food	TBWA\RAAD Dubai	UNITED ARAB EMIRATES
<b>A10 Restaurants &amp; Fast Food Outlets</b>				
Tender	Grosvenor House	Prime Rib	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A14 Business Equipment &amp; Services</b>				
Laptop	LG Electronics	Consumer Electronics	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A15 Commercial Public Services</b>				
Book	Boston Medical Group	Men's Sexual Health Clinic	FORTUNE PROMOSEVEN Manama	BAHRAIN
<b>A17 Public Health &amp; Safety, Public Awareness, Fundraising &amp; Appeals</b>				
Vehicles Available	The Emirates Evening Post	Road Safety	THE CLASSIC PARTNERSHIP ADVERTISING Dubai	UNITED ARAB EMIRATES
<b>A02 Drinks</b>				
Cyclist	Rhino's	Energy Drink	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
Hiker	Rhino's	Energy Drink	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A04 Home Appliances &amp; Furnishings, Home Electronics &amp; Audio-Visual</b>				
Cds	Sony	Microvault USB Drive	TONIC COMMUNICATIONS Dubai	UNITED ARAB EMIRATES
Encyclopedia	Sony	Microvault USB Drive	TONIC COMMUNICATIONS Dubai	UNITED ARAB EMIRATES
File	Sony	Microvault USB Drive	TONIC COMMUNICATIONS Dubai	UNITED ARAB EMIRATES
Grand Theft Auto 3	Archimedia	Home Entertainment Solutions	LOWE MENA Dubai	UNITED ARAB EMIRATES
Italy V France	Archimedia	Home Entertainment Solutions	LOWE MENA Dubai	UNITED ARAB EMIRATES
Joyce	Archimedia	Home Entertainment Solutions	LOWE MENA Dubai	UNITED ARAB EMIRATES
McDonald Sisters	Archimedia	Home Entertainment Solutions	LOWE MENA Dubai	UNITED ARAB EMIRATES
Smylie Family	Archimedia	Home Entertainment Solutions	LOWE MENA Dubai	UNITED ARAB EMIRATES
<b>A05 Cosmetics &amp; Beauty, Toiletries &amp; OTC Pharmacy</b>				
ABC	P&G Pampers	Pampers	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
Animals	P&G Pampers	Pampers	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
<b>A09 Retail Stores</b>				
Trespassing	Booksplus	Bookstore	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
A Good Story	Booksplus	Bookstore	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
<b>A12 Publications &amp; Media</b>				
Women	Nile FM	Radio Station	JWT CAIRO	EGYPT
Men	Nile FM	Radio Station	JWT CAIRO	EGYPT