

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A01 Foods						
OFFICE	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
HOSPITAL	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
KITCHEN	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
SUPERMARKET A	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
SUPERMARKET B	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
BURGLAR	HARVEST FOODS	BAWADI HALVA SPREAD	ELEPHANT, Cairo *	EGYPT	ELEVEN, Cairo	EGYPT
HUSTLERS	HARVEST FOODS	BAWADI HALVA SPREAD	ELEPHANT, Cairo *	EGYPT	ELEVEN, Cairo	EGYPT
SERIAL KILLER	HARVEST FOODS	BAWADI HALVA SPREAD	ELEPHANT, Cairo *	EGYPT	ELEVEN, Cairo	EGYPT
A02 Drinks						
FOOTBALL	EL AHAM BEVERAGES	BIRELL-NATURAL MALT DRINK	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
A03 Household, Home Appliances & Furnishings, Home Electronics & Audio-Visual						
MR. SAID'S WALL	SCIB	PAINTS	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo / NOT TO SCALE, London	EGYPT / UNITED KINGDOM
SHERIF & AMINA'S WALL	SCIB	PAINTS	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo / NOT TO SCALE, London	EGYPT / UNITED KINGDOM
A04 Cosmetics & Beauty, Toiletries & OTC Pharmacy						
COPIER	COLGATE PALMOLIVE	LADY SPEED STICK 24/7	Y&R DUBAI *	UNITED ARAB EMIRATES	MITRA FILM, Bucharest	ROMANIA
ELEVATOR	COLGATE PALMOLIVE	LADY SPEED STICK 24/7	Y&R DUBAI *	UNITED ARAB EMIRATES	MITRA FILM, Bucharest	ROMANIA
A07 Cars & Automotive Services						
CAR ALARM	DACIA/GROUPE RENAULT	LOGAN	JWT CASABLANCA *	MOROCCO	PREVIEW S.A.R.L, Casablanca	MOROCCO
PARKING SENSOR	DACIA/GROUPE RENAULT	LOGAN	JWT CASABLANCA *	MOROCCO	PREVIEW S.A.R.L, Casablanca	MOROCCO
TAKE OFF	MERCEDES-BENZ	MERCEDES C 63 AMG	IMPACT BBDO, Dubai *	UNITED ARAB EMIRATES	BOOMTOWN PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
A09 Travel, Transport, Entertainment & Leisure						
SHORTER 1	ETIHAD AIRWAYS	AIRLINES	TBWA\RAAD, Abu Dhabi *	UNITED ARAB EMIRATES	BOOMTOWN PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
SHORTER 2	ETIHAD AIRWAYS	AIRLINES	TBWA\RAAD, Abu Dhabi *	UNITED ARAB EMIRATES	BOOMTOWN PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
A10 Publications & Media						
JIMMY HABIBI	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
WHO'S BOOBY?	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
WHO DO I HIT?	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
DRAMA 1	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
SHITTING WHERE YOU EAT	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
DRAMA 2	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
YOU ARE NOTHING	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
DRAMA 3	MELODY ENTERTAINMENT	MELODY DRAMA TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT

A11 Banking, Investment & Insurance						
BAD AD	DERAYAH FINANCIAL	FINANCIAL SERVICES	FULLSTOP ADVERTISING, Jeddah *	SAUDI ARABIA	MADE IN SAUDI FILMS, Jeddah	SAUDI ARABIA
COURTROOM	BANK AUDI	HOUSING LOAN	LEO BURNETT BEIRUT *	LEBANON	CLANDESTINO FILMS, Beirut	LEBANON
A12 Business Equipment & Services						
DOMINOES	GOOGLE	CHROME BROWSER	ELEPHANT, Cairo *	EGYPT	STILLKING FILMS, Prague	CZECH REPUBLIC
SOUNDS	FREQUENCY	SOUND DESIGN STUDIO	FP7/EGY, Giza *	EGYPT	FORTUNE PROMOSEVEN, Cairo	EGYPT
A13 Commercial Public Services						
THE POWER OF EVERYONE	VODAFONE EGYPT	TELECOMMUNICATIONS	JWT CAIRO *	EGYPT	ASAP, Cairo	EGYPT
TALENT FOR SEEING	SAE INSTITUTE DUBAI	UNIVERSITY FOR NEW MEDIA	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	SAE INSTITUTE DUBAI, Dubai / FILMWORKS, Dubai	UNITED ARAB EMIRATES
TALENT FOR CUTTING	SAE INSTITUTE DUBAI	UNIVERSITY FOR NEW MEDIA	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	SAE INSTITUTE DUBAI, Dubai / FILMWORKS, Dubai	UNITED ARAB EMIRATES
TALENT FOR LISTENING	SAE INSTITUTE DUBAI	UNIVERSITY FOR NEW MEDIA	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	SAE INSTITUTE DUBAI, Dubai / FILMWORKS, Dubai	UNITED ARAB EMIRATES
A14 Corporate Image						
INFINITY	BATELCO	BROADBAND	FP7/BAH, Manama *	BAHRAIN	CITY FILMS, Beirut / SPY FILMS, Toronto	LEBANON / CANADA
UNITED WE STAND!	MINISTRY OF YOUTH AND SPORTS	LEBANESE CIVIL WAR COMMEMORATION	CLEMENTINE, Beirut *	LEBANON	WONDERFUL PRODUCTIONS, Beirut	LEBANON
ITS A BOY	QTEL	FOOTBALL SPONSORSHIP	IMPACT BBDO QATAR, Doha *	QATAR	THE FANTASTIC FILM FACTORY, Beirut	LEBANON
KEEP WALKING LEBANON	DIAGEO	JOHNNIE WALKER	LEO BURNETT BEIRUT *	LEBANON	INTAJ THE PRODUCTION HOUSE, Beirut	LEBANON
A15 Public Health & Safety, Public Awareness, Fundraising and Appeals						
COUPLE	BATELCO	CINEMA COURTESY	FP7/BAH, Manama *	BAHRAIN	THE WORKS, Beirut	LEBANON
PARKING	BATELCO	CINEMA COURTESY	FP7/BAH, Manama *	BAHRAIN	THE WORKS, Beirut	LEBANON
CHEERING FAN - GERMAN	FLB	LEBANESE BASKETBALL FEDERATION	FORTUNE PROMOSEVEN, Beirut	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
CHEERING FAN - FRENCH	FLB	LEBANESE BASKETBALL FEDERATION	FORTUNE PROMOSEVEN, Beirut	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
CHEERING FAN - JAPANESE	FLB	LEBANESE BASKETBALL FEDERATION	FORTUNE PROMOSEVEN, Beirut	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
WONDERFUL LIFE	ZAIN GROUP	HUMANITARIAN APPEAL			CITY FILMS, Beirut *	LEBANON
PARK	AL BAIK	LITTER AWARENESS	LEO BURNETT SAUDI ARABIA, Jeddah *	SAUDI ARABIA	INDEPENDENT PRODUCTIONS, Beirut	LEBANON