

THE 12TH ANNUAL DUBAI LYNX STUDENT COMPETITION

CALLING ALL YOUNG CREATIVES

- ✓ Showcase your talent to future employees
- ✓ Experience a real campaign brief
- ✓ Get recognised at the premier event for advertising, marketing, communications and creative industries



COMPETITION OPENS

1st September 2017



ELIGIBLE

All currently enrolled full-time students studying design, marketing, advertising, communications or relevant field between the ages of 18-25 years.



CATEGORIES

- Print Campaign
- Integrated Campaign



COMPETITION CLOSES

15th December 2017



EXHIBIT DATES

11-13th March 2018 at the Dubai Lynx Festival of Creativity, Dubai.

Winners will be announced on 13th March 2018 at the Student Awards Ceremony.

UNIVERSITY OF THE YEAR

Earn points for your university to become UNIVERSITY OF THE YEAR!

Universities are encouraged to make the competition part of the course curriculum – all student entries contribute to winning the University of The Year.

For more information visit
www.dubailynx.com/enter/student_area

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